

Zach's News

May 1, 2008

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\$1000 MindMashup Contest

May 1, 2008

Check out the [MindMashup contest](#). Create a video and win a Sparky Award! The main idea is below; the full details are [here](#).

“Six library, student, and advocacy organizations today announced the Second Annual Sparky Awards, a contest that recognizes the best new short videos on the value of sharing and aims to broaden the discussion of access to scholarly research by inviting students to express their views creatively.

This year’s contest is being organized by SPARC (the Scholarly Publishing and Academic Resources Coalition) with additional co-sponsorship by the Association of College and Research Libraries, the Association of Research Libraries, Penn Libraries (at the University of Pennsylvania), Students for Free Culture, and The Student PIRGs. Details are online at www.sparkyawards.org.

The 2008 contest theme is “MindMashup: The Value of Information Sharing.” Well-suited for adoption as a college class assignment, the Sparky Awards invite contestants to submit videos of two minutes or less that imaginatively portray the benefits of the open, legal exchange of information.” Full details are [here](#). Last year’s winning vids are [here](#). Impress your friends, and make us proud! 😊

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